

# Wild Pacific Trail Naturalist

## 2023 JOB OPPORTUNITY



Are you passionate about Ucluelet and the surrounding area's rich natural and cultural heritage and want to share this passion with others? Join our team!

The Wild Pacific Trail is looking for a Trail Naturalist to encourage and inspire individuals to get outside, learn, and experience nature. Our Trail Naturalist assists with all aspects of the educational and interpretive programming for the Wild Pacific Trail Society (WPTS) with a primary focus on facilitating, developing, promoting, and delivering interpretive programming for visitors on the trail.

Permanent position, pay dependent on level of experience; beginning Spring 2023.

### **Duties and Responsibilities:** **Programs**

- Assist in the development and vision of the overall WPTS Interpretive and Education Programs.
- Oversee, review, and participate in the consultation, development, and implementation of programs with a focus on the natural and cultural history of the west coast. Highlight compelling topics in science, the environment, and conservation of local ecosystems with WPTS mission in mind (Inspiring through Nature).
  - Lead nature guided walks on various sections of the trail.
  - Enhance visitor's environmental awareness and stewardship.
  - Evolve pop-up short topics to share with groups at the Lighthouse tent.
  - Engage visitors in informal learning opportunities as they arise.
  - Assist other scheduled guides or guest speakers as required.
  - Network with First Nations partners to inform all programs as to cultural content
- Provide a friendly presence on the trail, welcoming visitors, responding to questions, offering orientation and general information.
- Assist with exhibit or display development including the designing of props and teaching aids to be set up at the Lighthouse "Discovery Tent".
- Provide appropriate coordination and cooperative oversight for educational programs delivered by partner organizations of the Wild Pacific Trail Society on or near the trail.

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## OUTREACH

- Develop and maintain relationships with community groups, partners, schools, and other agencies as a public representative.
- Assist with the creation and distribution of engaging marketing materials to promote education program.
- Regular postings on WPTS social media platforms-aimed at public engagement, trail best practices, environmental stewardship, and event promotion.
- Community outreach involving educational opportunities, and recruitment of future guides.

## REPORTING

- Collect important data and outcomes gathered through formal and informal measurements.
- Prepare short monthly reports and a seasonal SWOT summary to the board of directors.

## SKILLS:

- Formal Qualifications:** Post-secondary program in natural sciences, education or a related field. Current First Aid and valid driver's license would be an asset.
- Experience:** Knowledge of local history, ecology and local communities is an asset. Experience working with children/youth and public audiences. Public speaking experience and ability to research and plan topics are deemed essential.
- Passion for nature and connecting people with the natural world.
- Communication Skills:** Strong written and oral communication skills; ability to communicate courteously and effectively. All interaction with the public must be handled with tact and diplomacy.
- Interpersonal Skills:** Strong interpersonal skills; ability to positively engage others through energy and enthusiasm. Highly organized, creative, self-starter with strong attention to detail; ability to work independently and within a team environment.
- Must be able to build relationships with partners and collaborators.
- Technical skills:** with social media, photography, and writing.

## How to Apply:

To apply please send your resume and cover letter to [info@wildpacifictrail.com](mailto:info@wildpacifictrail.com)

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